

MOTOROLA

Semiconductor Products Sector
Issuing Division: SEMICONDUCTOR PRODUCT SECTOR - SPS (GENERAL)

GENERAL ANNOUNCEMENTS
Generic Copy

22-MAR-2004

Subject: MOTOROLA GENERAL ANNOUNCEMENTS 9722
TITLE:
PACKAGING AND PRODUCT MARKING CHANGES

EFFECTIVE DATE: 23-Mar-2004

AFFECTED CHANGE CATEGORIES

- LABELING CHANGE ON SHIPPING PACKAGE
- MARKING PROCESS
- SHIPPING/PACKAGING MATERIALS

AFFECTED PRODUCT DIVISIONS

- NETWORKING & COMMUNICATION SYSTEMS (NN)
- IMAGING SYSTEMS DIV (LD)
- WIRELESS COMMUNICATIONS DIV (VC)
- ADVANCED VEHICLE SYS DIV (JB)
- SENSOR DIVISION - SNSR (JK)
- WIRELESS INFRASTRCT SYS DIV (NH)
- SEMICONDUCTOR PRODUCT SECTOR - SPS (GENERAL)
- SPS IS
- BODY ELECT, OCCUPANT SAFETY (JD)
- MOTOROLA MICROCONTROLLERS DIV (AC)
- RF/IF DIV (VW)
- TSG
- NETWORK & COMPUTING SYSTEMS GROUP MISC. - NCSG (NZ)
- WSSG
- COMPUTING PLATFORM DIVISION - CPD (NR)
- IMAGING SYSTEM DIVISION (LZ)
- ENTERTAINMENT SYSTEMS DIV (LB)
- IESG
- WIRELESS TRANSMITTER SOLUTON (VT)
- SESG (A)
- METROWORKS - MTWK (SA)
- MTWK (SA)
- NETWORK & COMM SYS DIV (NM)
- SMARTMOS PROD TECH CTR (JS)
- DRIVER INFORMATION DIVISION (JI)
- High Performance Embedded System Division (AP)
- DSP Standard Product Division (AD)
- WIRELESS LOCAL CONNECTIVITY DIVISION (VB)
- MULTIMEDIA SYSTEM DIVISION (LM)

- HOME NETWORKING GROUP
- NETWORK & COMMUNICATION SYSTEMS DIVISION - NCSD (NB / NM)
- IMAGING SYSTEM DIVISION ISD (VF)
- BED ENTERTAINMENT SYS DIV.(LB)
- DSPD DSP STANDARD PRO DIV (JG)
- C-PORT DIVISION (NC)
- BRD. AND ENT. DIVISION BESD (VE)
- TRANSPORTATION STANDARD PRODUCT GROUP MISC - TSPG (JZ)
- PERSONAL AND PC MEDIA PPCM (LC)
- SMART INFORMATION TRANSFER SMART (LJ)
- ADVANCED DIGITAL CONSUMER ADC (LW)
- MULTIMEDIA SYSTEMS DIVISION - MSD (ND)
- WMSD (VC)
- WSSG MISCELLANEOUS (VZ)
- COMPUTER SYSTEM DIV CSD (WC)
- FIELD SERVICE DIVISION FSD (WF)
- MICROCOMPUTER DIVISION MCD (WM)
- MCG FSD (WS)
- ANALOG PRODUCT DIVISION - APD (JS)
- DIGITAL AUDIO, RADIO & TELEMATICS DIVISION - DART (JI)
- 8/16 BIT DIVISION (JD / JG)
- 32 BIT EMBEDDED CONTROLLER DIVISION - TECD (JB)
- RADIO PRODUCTS DIVISION - RPD (VW)
- WIRELESS & MOBILE SYSTEMS GROUP MISC. - WMSG (VZ)
- WIRELESS SOLUTIONS DIVISION - WSD (VC)
- RADIO FREQ DIG SYS PRCSR WRLSS INFRASTRCTRE SY-RFDW (NH)

ADDITIONAL RELIABILITY DATA: Available

REFERENCE: Contact Sales Office (R17170)
Contact your local Motorola Sales Office.

SAMPLES: No

REFERENCE: Contact Sales Office ()

For any questions concerning this notification:

REFERENCE: Contact Sales Office (MIKE THOMAS)

DISCLAIMER

DO NOT REPLY TO THIS MESSAGE.

GPCN FORMAT: CUSTOMER

DESCRIPTION AND PURPOSE

Dear Valued Customer/Distributor:

Motorola's Semiconductor Products Sector (SPS) will be reorganized into a subsidiary of Motorola, Inc. effective 04 April 2004 under the name Freescale Semiconductor, Inc. as part of the process of effecting our previously announced separation from Motorola.

As a result, we will begin making changes to the marking of products, packaging and documentation to reflect the new company name. The actual products will retain the same part numbers that are currently in use.

Notable changes include:

Shipping boxes, labels, and documentation will begin the transition process to display the Freescale Semiconductor company name and logo. Initially this will be accomplished by applying a Freescale Semiconductor label in addition to Motorola labeling. This will continue until the inventory of existing packing material is depleted and replaced by boxes printed with the Freescale Semiconductor markings.

Manufacturing will begin the transition process of marking each product with the Freescale Semiconductor logo replacing the Motorola logo. Customers may receive product marked with either logo during the transition period. The product part number will not change.

The changes described will have no impact on form, fit or function of the product currently being used by customers.

AFFECTED DEVICE LIST

This is a General Announcement. General Announcements do not contain a specific list of affected devices. GPCN uses these announcements when all or no devices are affected.